



## More Smiles of Beverly Approving 140 Patients in 6 Months

More Smiles of Beverly, a dedicated dental practice located in the heart of Chicago, Illinois, embarked on a mission to offer superior dental care while grappling with financial constraints. Despite their commitment to patient-centric care, managing patient payments and sustaining revenue posed significant challenges.

In August 2022, More Smiles of Beverly partnered with Healthcare Finance Direct (HFD) to address their financial challenges. HFD's reputation for innovative patient financing solutions and their commitment to ensuring access to quality care aligned perfectly with More Smiles' needs.

### RESULTS

#### Additional Revenue

In their first year with HFD, they served 140 patients, generating an additional \$324,000 in revenue.

#### Patient Approvals

Offering flexible payment plans facilitated greater patient acceptance of essential treatments, significantly decreasing instances of patients refusing treatments due to financial limitations.

#### Patient Satisfaction

Patients valued the accessibility of cost-effective payment choices, enabling them to access high-quality dental care, leading to increased retention rates and positive referrals that fueled the practice's expansion.

APPROVAL RATE

**100%**

PATIENTS SERVED

**140**

REVENUE GENERATED

**\$324K**

For more information, visit [www.gohfd.com](http://www.gohfd.com).