



Colonial Drive Dentistry Generates **\$697,000** in Revenue in 8 Months with HFD Financing

Colonial Drive Family Dentistry, a dedicated dental practice located in the heart of Ocoee, Florida, embarked on a mission to offer superior dental care for every patient. Despite their commitment to patient-centric care, managing patient payments for all patients was difficult and they had to let patients walk out the door.

In March of 2023, Colonial Drive Family Dentistry partnered with HFD to address their patient finance challenges. HFD's reputation for innovative patient financing solutions and their commitment to ensuring access to quality care for nearly 100% of patients aligned perfectly with Colonial Drive's needs.

RESULTS

Additional Revenue

In their first year with HFD, they served 138 patients, generating an additional \$697,000 in revenue.

Patient Approvals

Offering flexible payment plans facilitated greater patient acceptance of essential treatments, significantly decreasing instances of patients refusing treatments due to financial limitations.

Patient Satisfaction

Patients valued the accessibility of cost-effective payment choices, enabling them to access high-quality dental care, leading to increased retention rates and positive referrals that fueled the practice's expansion.

APPROVAL RATE

100%

PATIENTS SERVED

138

REVENUE GENERATED

\$697K